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The impact of services versus goods on consumers' assessment of perceived risk and variability

KB Murray, JL Schlacter - Journal of the Academy of Marketing Science, 1990 - Springer

... THE **IMPACT** OF SERVICES VERSUS GOODS ON CONSUMERS' ... **ASSESSMENT** OF PERCEIVED **RISK** AND VARIABILITY ... will perceive greater pre-choice per- formance **risk** for services ...

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... genetic assessment: psychological impact on women at different levels of familial breast cancer risk

K Brain, P Norman, J Gray, C Rogers, R Mansel, P ... - British journal of cancer, 2002 - nature.com

... possible to examine psychological **impact** separately for ... likely that initial genetic **risk assessment** will be ... and communicating genetic **risk** information (Emery ...

mak descession will be in and communicating genetic flak information

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Service intangibility and its impact on consumer expectations of service quality

CP Bebko - Journal of Services Marketing, 2000 - emeraldinsight.com

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The **impact** of communication effectiveness and **service** quality on relationship commitment in consumer ...

N Sharma, PG Patterson - Journal of Services Marketing, 1999 - emeraldinsight.com

... the adviser can effect a needs **assessment** and recommend ... by far the greatest overall **impact** in explaining ... setting realistic expectations about **risk** and returns ...

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Rapid assessment of the HIV/AIDS crisis in racial and ethnic minority communities: an approach for ...- *aiph.org

RH Needle, RT Trotter, M Singer, C Bates, JB Page, ... - American Journal of Public Health, 2003 - Am Public Health Assoc

... Quantitative findings from the rapid **assessment** surveys were summarized using ... the time-based patterns of activities that have an **impact** on HIV **risk** and **risk** ...

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Security requirements, risks and recommendations for small enterprise and home-office environments- *spinelis.gr (PDF)

D Spinellis, S Kokolakis, S Gritzalis - Information Management and Computer Security, 1999 - emeraldinsight.com

... between end users, network **service providers**, and software ... 4 existing/planned safeguards

assessment; and 5 risk assessment. ... will also have an impact on the ...

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[BOOK] Handbook of multicultural mental health: **Assessment** and treatment of diverse populations

I Cuéllar, FA Paniagua - 2000 - books.google.com

... 231 E. Cultural Values 234 F Impact of Cultural ... of Suicidal Behaviors 372 D. Risk

Factors 375 ... culture-specific influences related to assessment and treatment ...

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Transgender health and social service needs in the context of HIV risk

N Kammerer, T Mason, M Connors, R Durkee - Transgender and HIV: Risks, prevention, and care, 2001 - books.google.com

... This would have a powerful **impact** on the culture of the ... youth, in a process of self-**assessment** and psychological ... A key **risk** for male-to-female transgenders is ...

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Impact of Participative Service Relationships on Quality, Satisfaction and Retention An Exploratory ...

CT Ennew, MR Binks - Journal of Business Research, 1999 - Elsevier

... focus is on the relatively specific **assessment** of ... participation) because of the potential **impact** on **service** ... relationship in reducing perceived **risk** has already ...

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[CITATION] Mental health service user involvement in nurse education: exploring the issues-

S Forrest, I Risk, H Masters, N Brown - Journal of Psychiatric and Mental Health Nursing, 2000

... assessment are introduced there is the **risk** of dis ... Morgan & Sanggaran (1997) report the **impact** that mental ... **service** user involvement in student **assessment** had on ...

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